IGTV APP

instruction manual

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Use this guide to help you navigate the IGTV App.

Think about the app as a remote to watch your IGTV.
In total, there are *7 buttons*.
There are 4 main buttons to watch videos:

- "For You"
- "Following"
- "Popular"
- "Continue Watching

- "FOR YOU":
The algorithm determines who you would like to watch the most (pretty much like the current Instagram feed on the Instagram app)

- "FOLLOWING":
Watch videos of people you are following already on Instagram

- "POPULAR":
Watch videos of people you don't follow on Instagram
(it is like the "Explore" page on Instagram)

- "CONTINUE WATCHING":
Did you stop watching a video? Those videos you didn't finish watching will be saved under the "Continue Watching" section.
Start playing the videos where you left off.

There are 3 other buttons

- The Search Bar
- Your Profile Photo
- The Settings

THE SEARCH BAR

Can you see the magnifying icon on the left?
Press on it to search for your favorite Instagrammers' videos OR search for something specific like "Instagram Tips" or "Travel Blogger" or "Hair Stylist" or "Wedding Photographer".
Don't forget that the words in your Instagram name (your bio) are key words. This means that they are searchable. So if you want people to find your IGTV, make your Instagram name contains the right keywords.

YOUR PROFILE PHOTO

On the right, you can see your Instagram profile photo.

THE SETTINGS

In the settings, you can:
- Add more Instagram accounts
- Link your IGTV to your Facebook page (and choose to automatically post your IGTV videos to your Facebook Page)
- Reporting problems or logging out

Video Requirements:

- You can upload VIDEOS only
- You can upload videos from the IGTV app or through the Instagram website
- Videos are VERTICAL only (not landscape)
- Minimum aspect ratio of 4:5 and maximum or 9:16
- Videos can be up to 3.6GB
- Videos can be between 15 seconds and 10 minutes long
- People who have a large following or a verified account can post up-to ONE HOUR long videos

  (NOTE: This feature will be available to everyone as the app grows)
- The maximum file size for videos that are 10 minutes or less is 650mb.
- The maximum file size for videos up to 60 minutes is 5.4GB
- You can save a draft of your IGTV video on your computer only (at the moment)
- You can watch IGTV videos on your computer

All info in this booklet sourced from:
https://thepreviewapp.com/igtv-instagram-app-full-tutorial-important-tips/